ANDALUCÍA ASSESSES THE INVESTMENT NEEDED TO DEPLOY A

FIBER-OPTIC NETWORK

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Abstract.

The setup of fiber-optic telecommunication networks involves high investment efforts. The Regional Government of Andalusia assigned us the development of a tool capable of evaluating the deployment cost of a network that was not to be limited only to connecting large cities, but also to include smaller towns, in order to prevent them from staying behind the progress of the Information Society. The Andalusian regional Government aimed to deploy a network capable of accessing most of the municipalities in the region, even those municipalities that could not be profitable from a monetary perspective. We developed a nonlinear mathematical programming model with special focus on the investment costs. The costs included the parts corresponding to the civil-engineering works, as well as those related to the telematic link deployment. The solution of such a complex problem was found by a genetic algorithm, which was previously tested with a set of trial problems. The results were used to persuade private companies to expand their fiber-optic networks to reach small towns.

The concept of information highway has come to mean high-speed telecommunication networks. These networks require an infrastructure that will support the long-distance exchange of information via electronic means, required for different business activities. The future information super-highway will have to combine in a single infrastructure the best features of all the required networks; it will need a bandwidth that will guarantee the quality necessary for television, interaction among customers, and secure financial and commercial transactions. The development of switching techniques, bandwidth sharing, and fiber-optic transmission makes possible networks that provide high quality, and integrate many services under the same user interface.
To establish a standard for the information highway, in the 1980s, the International Telecommunication Union (ITU) proposed deploying the fiber-optic network with transmission by means of synchronous digital hierarchy (SDH), and switching via the asynchronous transfer mode (ATM) (Sexton and Reid, 1997).

While Europe adopted the SDH standard, the USA adapted the synchronous optical network (SONET), proposed by the American National Standards Institute (ANSI), which is a similar but somewhat different standard (table 1). The following table depicts the relation between standards, as well as the corresponding equivalent optical level and the capacity in Mbps.

<table>
<thead>
<tr>
<th>Optical level</th>
<th>Capacity (Mbps)</th>
<th>SDH (ITU) (^a)</th>
<th>SONET (ANSI) (^b)</th>
</tr>
</thead>
<tbody>
<tr>
<td>OC(^c)-1</td>
<td>51.84</td>
<td>STS(^d)-1</td>
<td>-</td>
</tr>
<tr>
<td>OC-3</td>
<td>155.52</td>
<td>STS-3</td>
<td>STM(^e)-1</td>
</tr>
<tr>
<td>OC-9</td>
<td>466.56</td>
<td>STS-9</td>
<td>-</td>
</tr>
<tr>
<td>OC-12</td>
<td>622.08</td>
<td>STS-12</td>
<td>STM-4</td>
</tr>
<tr>
<td>OC-18</td>
<td>933.12</td>
<td>STS-18</td>
<td>-</td>
</tr>
<tr>
<td>OC-24</td>
<td>1244.16</td>
<td>STS-24</td>
<td>-</td>
</tr>
<tr>
<td>OC-36</td>
<td>1866.24</td>
<td>STS-36</td>
<td>-</td>
</tr>
<tr>
<td>OC-48</td>
<td>2488.32</td>
<td>STS-48</td>
<td>STM-16</td>
</tr>
</tbody>
</table>

Table 1: The European Union and the USA have adopted different transmission standards for fiber-optic networks. Depicted here is the relation between both standards, as well as the corresponding equivalent optical level and the capacity in Mbps \(^a\) Synchronous Digital Hierarchy - International Telecommunication Union; \(^b\) Synchronous Optical NETwork - American National Standards Institute; \(^c\) Optical Carrier level; \(^d\) Synchronous Transport Signal level; \(^e\) Synchronous Transport Module level).
In Spain, the deployment of cable networks is far less extensive than it is in other western countries such as the US and Belgium. The Andalusian Regional Government has been promoting the development of fiber-optic networks.

The General Directorate for the Information Society in the Junta de Andalucía wanted a tool for evaluating the costs of setting up a fiber-optic network across the Andalusia region. It wanted that network to connect both large cities and small towns so that they would not fall behind in the information society. The Association for Industrial Research and Cooperation in Andalusia (AICIA), together with the Department of Management Engineering of the University of Seville worked together to develop a tool for estimating investment requirements. The Junta de Andalucía wanted to establish a network capable of accessing most of the municipalities in the region, even those that could not be profitable from a monetary perspective. It also wanted to use the evaluation results and the network specifications to persuade private companies to expand their own networks by using links in the “administration network” to reach small towns.

Our technical study is the basis for the regional government’s current pilot project on the deployment of a universal telecommunication network in the Andalusia Region. On March 10th, 2004, the general manager of the General Directorate of Information Society of the Junta de Andalucía described the project to the press. Although it originally wanted to persuade companies to make a major effort to establish the network, the regional government is now building the network with its own funds and with funds from the European Union. The regional administration is still trying to persuade various companies to take part in establishing the network.

Graph theory and other OR techniques have proved useful in network deployment (Cox et al., 1993). We developed a model that represents a telecommunications network
reasonably well, and a process for deploying a cost-effective network deployment for a geographic area the size of a region. Researchers who made important contributions in this area were Balakrishnan et al. (1998), who considered the optimal capacity investment problem, and Chang et al. (1995) and Saniee (1995), who studied the multiperiod case. Although their work was important, it did not reflect the technological complexity of deploying a telecommunications network, in the opinion of our technological partners from the University’s Telematic Department and from industry partners. As Michael Pidd (1999) asked, what is most important: adapting reality to the models or adapting the models to reality? To incorporate our technological partners’ comments and after discussing them, we remodeled the traditional multicommodity flow model, constructing an exhaustive and extremely complex model (Appendix).

Another approach to dealing with the problem is real options theory used in investment analysis. It is an especially interesting approach because it considers sunk investment costs. Keppo (2003) uses this approach to deal with a telecommunication capacity investment problem, but we did not follow this line.

Starting a multidisciplinary project: the discussion

The team responsible for the project included engineers in the telematic engineering field, engineers working in operations research, engineers from the regional government, professionals from the telecommunications industry, and people from other academic backgrounds. Such a multidisciplinary team has great potential if its members can manage to reach agreements.

The main problem with teamwork is that the different team members try to replicate methods they have found successful in the past and in which they specialize. Thus, while the operations research specialists tried to convince the other team members of
the need to apply models based on multicommodity flows, the telematic engineers and
the telecommunication professionals voted for replicating well-known network
structures, feeling no need for complex optimization methods. Everything seemed to be
set in stone, and the only thing left was to look at the list of providers. However, the
regional administrators wanted to minimize the overall cost. Besides, it wanted to avoid
a multi-stage deployment; and its own technical staff was to implement the project.

After the initial meetings in which consensus seemed remote, the members of the team
started to really undertake teamwork. Those familiar with operations research began to
understand the performance and technological composition of networks, and those in
telematics understood that they were assuming the methods they knew were feasible
based on commonplace heuristics, but that those methods might produce a solution that
was far from optimal, and could be of lower quality than other untested solutions. The
regional administration wanted a low-cost network with extensive coverage that would
reach the most underdeveloped towns. It wanted to create an information society, and
obtain a politically correct welfare solution. The European Union imposed some of
these requirements in providing European Structural Funds: the network had to reach
even those towns where deployment of a fiber-optic network would be of little or no
interest to private companies.

The team members had to come to agreement on a series of matters. First, it agreed the
network structure would be hierarchical, would include the existing telecommunication
networks, would have two levels, and would cover large groups of towns and increase
the level of multiplexing within the territorial boundaries of Andalusia. Second, the
team members agreed that the cost model would be built as a piecewise linear function
(this objective was unattainable, according to the telematic engineers). Third, the model
would represent the network structure and objective function, and the construction-
related restrictions typical for this type of network. The team members also agreed that
the grade of survivability (paths connecting a pair of active nodes) would be 2,
following established practice in the industry. Once the team built the model, it had to
find a solution method. The OR members persuaded the other team members to use
genetic algorithms.

Without doubt, the most complex task of any in the project was reaching agreement to
build a model that closely represented reality, and adapting to it, instead of trying to
adapt reality to the model.

**The hierarchical structure of the model**

Private companies in the cable telecommunications sector set up their networks using
hierarchical structures with different levels (Martinez and Parames, 2001). Modeling
networks without hierarchical levels is an exercise in mathematical abstraction, but not
a realistic application in the telecommunications industry. To represent hierarchical
levels, one must introduce additional complexity in the models. Different graphs are
associated with the various hierarchical levels in terms of nodes and links, and they are
interrelated with the other graphs.

In designing telecommunication networks, operation researchers in different theoretical
areas have sought to use well known problems, such as the hub-location problem, the
constrained minimum-spanning-tree problem, the Steiner tree problem or the
capacitated-multicommodity-flow problem to solve the real problem. We developed a
model that was less compact and elegant, but closer to reality.

We considered three hierarchical levels. The lowest was passive nodes representing
simple intersections in the network infrastructure. No data would be inserted or
retrieved in the network via these nodes. At the next hierarchical level were towns, or
urban nodes, used for incorporating and receiving data from the network. Finally, at the highest level were switching centers, or hubs (assigned to defined geographical regions within the network deployment area), containing transmission equipment, such as the digital cross-connect system (DCS).

Our model contains, then, two overlapping network structures: a physical network and a logical network. The physical network determines the physical location of ditches, that is, it represents needed civil-engineering work. It includes all the nodes in the three hierarchical levels. The logical network, on the other hand, is based on two hierarchical levels. The lowest logical level (the low-speed network) connects the urban nodes (in the second hierarchical level) and the hubs (in the third level). It includes links that handle all the communications between the urban node and its regional switching center (hub). The highest logical level (the high-speed network), handles communication between regional switching centers (hubs). It includes shared links that carry communications from different regions together, a switching center that separates them and reroutes them to their final destinations (Figure 1).
Figure 1: Network with three regions. This fiber-optic communications network has a hierarchical structure of nodes and links for flow transmission, featuring a ring-star logical structure, equivalent to a ring-tree physical structure. For intraregional communication between two urban nodes $T_1$ and $T'_1$, information flows from $T_1$ to $H_1$ follow the dedicated intraregional link from $T_1$ to $H_1$ included in the logical network, which contains the conduits connecting $T_1$ and 1, and 1 and $H_1$ in the physical network. The switching center $H_1$ sends the information to its correct destination $T'_1$, via the link $(H_1, T'_1)$, which includes conduits $(H_1, 1)$ and $(1, T'_1)$. For interregional communication between urban node $T_1$ and urban node $T_2$, information flows from $T_1$ to $H_1$ follow the dedicated intraregional link $(T_1, H_1)$. After switching in hub $H_1$, they go through the interregional shared link $(H_1, H_2)$, which can carry several interregional communications together at the same time, and which includes conduits $(H_1, 2)$ and $(2, H_2)$. Finally, after switching in $H_2$, the communication travels to the final node $T_2$ via the dedicated intraregional link $(H_2, T_2)$, which includes conduits $(H_2, 3)$, $(3, 4)$ and $(4, T_2)$ of the physical network.

The link connection (Figure 1) allows any network entity to communicate with any other. In practice, network planners commonly use second degree redundancy levels for the upper-level logical network (creating a ring structure), connecting urban nodes (of a lower hierarchical level) via a star-type logical connection, which corresponds to a tree-type physical structure. Network operators, however, habitually reject as unfeasible those paths for transmitting communications that require too many switching processes in hubs. By setting this criterion they intend to minimize the delay in the path, because the switching process entails big delays (Appendix).
The costs of the model

We evaluated cost in three parts: (1) the cost of creating a switching center or a hub, (2) the cost of building the conduits to carry the fiber-optic cable, and (3) the cost of the link between two nodes, which depends on its hierarchical level and on the length and capacity of the optic fiber to be installed (measured as the STM-u level according to the SDH) (Table 2).

Installing a hub has a certain fixed cost associated with the required infrastructure. Establishing conduits for the fiber optic cable entails civil-engineering works, including digging a ditch, installing the polyethylene triple pipe and signaling tape, pouring concrete protection in the ditch and bays, and installing and clamping the cables (Table 2).
<table>
<thead>
<tr>
<th>CONCEPT (10 Km)</th>
<th>Amount</th>
<th>Ratio (€/m)</th>
<th>Total euros</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Normal ditch (7.5 Km)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>l.m. of ditch for direct burying, 0.60m/1.25m deep (digging and filling-up)</td>
<td>7.5 Km</td>
<td>8.4 €/m</td>
<td>63,106 €</td>
</tr>
<tr>
<td>l.m. of polyethylene triple pipe installation, signaling tape and guiding thread</td>
<td>7.5 Km</td>
<td>1.4 €/m</td>
<td>10,728 €</td>
</tr>
<tr>
<td><strong>Ditch with concrete protection, 0.2 m over triple pipe (2 Km)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>l.m. of ditch for direct burying, 0.60m/1.25m deep (digging and filling-up)</td>
<td>2 Km</td>
<td>8.4 €/m</td>
<td>16,828 €</td>
</tr>
<tr>
<td>l.m. of polyethylene triple pipe installation, signaling tape and guiding thread</td>
<td>2 Km</td>
<td>1.4 €/m</td>
<td>2,861 €</td>
</tr>
<tr>
<td>l.m. of concrete protection in triple pipe ditch</td>
<td>2 Km</td>
<td>3.4 €/m</td>
<td>6,731 €</td>
</tr>
<tr>
<td><strong>Ditch filled up with concrete, on road drain (0.5 Km)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>l.m. of ditch for direct burying, 0.60m/1.25m deep (digging and filling-up)</td>
<td>0.5 Km</td>
<td>8.4 €/m</td>
<td>4,207 €</td>
</tr>
<tr>
<td>l.m. of polyethylene triple pipe installation, signaling tape and guiding thread</td>
<td>0.5 Km</td>
<td>1.4 €/m</td>
<td>715 €</td>
</tr>
<tr>
<td>l.m of concrete filling</td>
<td>0.5 Km</td>
<td>8.4 €/m</td>
<td>4,207 €</td>
</tr>
<tr>
<td><strong>Total cost of civil-engineering works for ditches and conduits</strong></td>
<td></td>
<td></td>
<td>109,384 €</td>
</tr>
<tr>
<td>Bays</td>
<td>5</td>
<td>193.5 €/m</td>
<td>968 €</td>
</tr>
<tr>
<td>Setting up and clamping of cables (approximate overcost estimated 15%)</td>
<td></td>
<td></td>
<td>16,553 €</td>
</tr>
<tr>
<td><strong>TOTAL CIVIL-ENGINEERING WORKS</strong></td>
<td></td>
<td></td>
<td>123,594 €</td>
</tr>
</tbody>
</table>

Table 2: Approximate typical cost of the civil-engineering works associated to a 10 km. link, including the digging up of ditches with protection and setting up and clamping of fiber-optic cables (this setting up and clamping requires specialized staff). Typically in 10 kilometers, the ditch concept includes a 7.5 Km of normal ditch, a 2 Km of ditch with concrete protection, 0.2 m over triple pipe, and a 0.5 Km of ditch filled up with concrete, on road drain. The ratio values correspond to economic data referred to the late 1990s.

Finally, the cost of deploying of the fiber-optic links depends on their capacity and length. The most efficient option for setting up a network in a geographical area of the
size of the Andalusia region is setting up a fiber-optic network with intermediate regenerators, since it does not require high-quality monomode fiber with low attenuation and displaced dispersion, nor high-quality transmitters or receivers, as we observed after checking with real life numerical values.

We determined the most efficient binary regime of fiber optic cable to install for each link’s capacity (Table 3).

<table>
<thead>
<tr>
<th>Flow on the link</th>
<th>Cost-efficient binary regime of the fibers</th>
</tr>
</thead>
<tbody>
<tr>
<td>(32,000·n, 32,000·n + 2,000]</td>
<td>n STM-16 + 1 STM-1</td>
</tr>
<tr>
<td>(32,000·n + 2,000, 32,000·n + 8,000]</td>
<td>n STM-16 + 1 STM-4</td>
</tr>
<tr>
<td>(32,000·n + 8,000, 32,000 + 32,000]</td>
<td>(n+1) STM-16</td>
</tr>
</tbody>
</table>

Table 3: Binary regime of the fibers to be installed according to the capacity associated to the flow on the link. Flow levels are specified in terms of number of vocal communications held.

To calculate the binary regime associated with each capacity, where $n$ is related to the number of fibers installed in the link, we used the following equation:

$$n_f = n + 1 = \left\lfloor \frac{x_e}{32,000} \right\rfloor + 1$$  \hspace{1cm} (1)

Where $n_f$ represents the number of fibers installed and $x_e$ is the flow volume the link can carry.

We calculated the costs for installing fiber-optic cable with intermediate regenerators, as follows (Table 4).

$$P_{er} \hspace{1cm} 4,500 \text{ €}$$
According to the capacity of the equipped fiber:

<table>
<thead>
<tr>
<th>Fiber</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>STM-1 (155 Mbps)</td>
<td>30,050 €</td>
</tr>
<tr>
<td>STM-4 (622 Mbps)</td>
<td>48,080 €</td>
</tr>
<tr>
<td>STM-16 (2,5 Mbps)</td>
<td>78,130 €</td>
</tr>
</tbody>
</table>

According to capacity requirements:

< 32 / 64 / 128 fibers

<table>
<thead>
<tr>
<th>Symbol</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>$P_{fo}$</td>
<td>Purchasing cost of fiber cable</td>
<td>Depending on the number of fibers installed</td>
</tr>
<tr>
<td>$P_{er}$</td>
<td>the cost of a standard optical transmitter or receiver.</td>
<td></td>
</tr>
<tr>
<td>$P_{SDH}$</td>
<td>the cost of an origin or destination multiplexer to be installed at the two ends of the fiber section with the cost depending on the binary regime.</td>
<td></td>
</tr>
<tr>
<td>$n_f$</td>
<td>the number of equipped fibers in the link, which may differ from the number of installed fibers.</td>
<td></td>
</tr>
<tr>
<td>$P_{fo}$</td>
<td>the linear cost of the monomode fiber cable, which depends on the number of installed fibers.</td>
<td></td>
</tr>
<tr>
<td>$P_{rG}$</td>
<td>the cost of regeneration equipment.</td>
<td></td>
</tr>
<tr>
<td>$D_{SG}$</td>
<td>the average regeneration section.</td>
<td></td>
</tr>
</tbody>
</table>

Thus, in accordance with the data on costs (Table 4) and taking into account the cost dominance of the binary regime (STM-1, STM-4, or STM-16) and the combination of fibers ($n_f$), the generic function we assigned to the cost of the link, including civil-
engineering costs and fiber acquisition, is piecewise linear, represented by the following law (cost is expressed in thousands of euros):

If \( x_e \in (32,000 \cdot n, 32,000 \cdot n + 2,000) \]

\[
c_e(x_e, d_e) = 65 + 160 \left( \frac{x_e}{32,000} \right) + 4.5 \left( \frac{d_e}{60} \right) + (p_{\text{cable}}^{nf} + c_{\text{conduit}}) d_e 
\]

; \quad (2)

If \( x_e \in (32,000 \cdot n + 2,000, 32,000 \cdot n + 8,000) \]

\[
c_e(x_e, d_e) = 100 + 160 \left( \frac{x_e}{32,000} \right) + 4.5 \left( \frac{d_e}{60} \right) + (p_{\text{cable}}^{nf} + c_{\text{conduit}}) d_e 
\]

; \quad (3)

If \( x_e \in (32,000 \cdot n + 8,000, 32,000 + 32,000) \]

\[
c_e(x_e, d_e) = 160 + 160 \left( \frac{x_e}{32,000} \right) + 4.5 \left( \frac{d_e}{60} \right) + (p_{\text{cable}}^{nf} + c_{\text{conduit}}) d_e 
\]

; \quad (4)

Where:

\( x_e = \) the flow the link can carry, expressed as the equivalent number of simultaneous vocal communications allowed;

\( d_e = \) the distance covered by the link, expressed in kilometers;

\( p_{\text{cable}}^{nf} = \) the acquisition cost of a monomode standard fiber-optic cable, which depends on the number of fibers to be installed (8, 16, 32, 48, 64, or 128);

\( c_{\text{conduit}} = \) the civil work required for conduit installation (Table 2).

The graphical representation of this cost function produces a piecewise linear function (Figure 2).
Figure 2: We represent the cost of the fiber-optic link cost as a function of the flow capacity and the distance covered. The relation between the cost and the length of the link shows a linear relation, on the other hand the relation between the cost and the capacity (flow being transported) of the link depicts a piecewise linear function. In general more capacity and more length will imply more cost of the link.

The model

After we developed hypotheses for an adequate model, and identified the objective function, we formulated the generic model:

Minimize $\sum$(the costs of hub activation) $+ \sum$(the costs of civil-engineering) $+ \sum$(the costs of the fiber-optic link)

subject to:

- The activation of one hub per region [Appendix equations (5) and (9)]
- Meeting demand levels [Appendix equation (6)]
- Correspondence between the physical and logical networks (civil work, links, and flows) [Appendix equations (7) and (8)]
- Matching survivability grades [Appendix equations (10) and (11)]
The model (Appendix) can be classified as a mixed-integer linear-programming problem. Because the problem has a combinatorial structure, it is difficult to solve. For example consider the realistic case of a geographical area divided into five regions, with 20 municipalities (which imply about 28 possible interregional communications and 30 regional ones) and a graph with 600 links including an average of 200 fiber-optic links associated with each possible hub location inside the region and three alternative paths for each interregional communication. The model would require 1,644 binary variables, 209,974 continuous variables, and 206,739 restrictions, excluding non-negativity conditions.

To deal with these dimensions, we tackled the problem using a procedure based on hierarchical decomposition. In the first phase, we concentrated on locating hubs and extending the physical network with reliability conditions, since most of the cost covered those activities (up to 85 percent). Note that a network survival to failures needs reliability over several of their links, especially in the trunk subnetwork. In the second phase we considered the associated problem of routing demand and assigning capacity.

As one of the most important decisions we needed to locate hubs; their locations would strongly influence both the physical and the logical networks (figure 3).
Figure 3: Considering network A which covers three regions, B, C, and D are possible hub locations. Each produces different physical and logical networks. In depicting networks among hubs; we have omitted the rest of the nodes (for example, we include node 1 when it is the hub for region 1, in structure B). At level 2 of the hierarchy, the municipalities will be associated with hubs according to the hub structure selected. Thus the hub in option B could support the groups of links for extending the fiber-optic network shown in B1, B2, and B3. C would result in C1, C2 or C3, and D in D1, D2 or D3. Additional alternatives for hub structures (up to 12) exist for locating switching centers. After the hub structure is fixed, one can determine the exact number of feasible links.

Because each hub structure can support a number of sets of feasible links, determining the locations of hubs is a key issue. Our solution procedure relies on this fact. We formulated a genetic algorithm in which the chromosome encoding for different
individuals represented the different options for hub locations. We evaluated the fitness of each individual in the population using a two-phase hierarchical process. Thus, for each proposed hub structure, the first phase consisted of determining a connected network with a $\kappa_k$ survivability grade. We sought a survivability grade $\kappa_k = 2$ for the interregional network and a survivability grade $\kappa_k = 1$ for the intrarregional one. We would thus achieve the configuration associated with the basic conduit infrastructure obtained by using two-tree techniques with survivability conditions, combining Steiner trees (Monma and Shallcross 1988 and Monma et al. 1990).

In the second phase, we decided on the logical network in which the optical fiber links were set and its capacity was set. To solve this problem we formulated the Kuhn-Tucker optimality conditions associated with the reduced problem, in which restrictions (5), (7) and (9) do not need to be considered, since they are implicitly forced after we encode the individual’s chromosome in the genetic population. Associated with the optimality conditions, we developed a routing-demand and capacity-assignment algorithm that guaranteed it approximated the optimal solution in each iteration (Cortes et al 2001).

**The results**

Initially, we wanted to compare our results with the results from other similar regions in Spain or Europe. However, we could not because the private companies operating in this area considered such information confidential. Furthermore, the Administration (Regional, National or European) had not promoted previous experiences with such projects in the Spanish or European context.

However, we compared the outcome of our model and algorithm with the results from the well-known two-step heuristic, (Sexton and Reid 1997), which private companies use when deploying telecommunications networks.
In this way, we validated our solution algorithms with 600 trial problems. We generated these trial problems randomly among diverse ranges, but within the problem constraints. To compare our genetic algorithm with this two-step heuristic, we conducted experiments (Table 5).

<table>
<thead>
<tr>
<th>Factor code</th>
<th>Factor description</th>
<th>Lower level (code “-“)</th>
<th>Upper level (code “+“)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. N</td>
<td>Number of nodes</td>
<td>$N \leq 60$</td>
<td>$N &gt; 60$</td>
</tr>
<tr>
<td>2. DA</td>
<td>Arcs density</td>
<td>$DA \leq 1/2$</td>
<td>$DA &gt; \frac{1}{2}$</td>
</tr>
<tr>
<td>3. DR</td>
<td>Region density</td>
<td>$DR \leq 1/3$</td>
<td>$DR &gt; 1/3$</td>
</tr>
<tr>
<td>4. DT</td>
<td>Terminals density</td>
<td>$DT \leq 1/2$</td>
<td>$DT &gt; \frac{1}{2}$</td>
</tr>
<tr>
<td>5. D</td>
<td>Demand scenario</td>
<td>Base demand scenario</td>
<td>High demand scenario</td>
</tr>
<tr>
<td>6. S</td>
<td>Required survivability</td>
<td>Level 2 in inter-regional network</td>
<td>More than level 2 in inter-regional network</td>
</tr>
</tbody>
</table>

Table 5: We analyzed the factors effect using the Experimental Design Theory. We considered six factors, four topological factors and two technological factors divided into two levels (a two levels codification). The Experimental Design Theory states that such codification guarantee that the variance analysis coincides with the minimum square error analysis. After that, we used Limdep v.7.0 (econometric software from NLogit) to adjust the mode and to analyze the effects of these factors on the cost of establishing the network and on the survivability level attained (SLA).
The number of nodes (N) includes the passive nodes as well as the municipalities (active nodes).

We calculated arc density (DA) as $A/\text{MAXARC}$, where $A$ represents the number of arcs in the underlying transport network and MAXARC the maximum number of arcs possible for the number of nodes in the graph.

We calculated the density of the regions (DR) as $R/T$, where $R$ represents the number of regions in the geographical area and $T$ the number of urban nodes.

We calculated the density of terminals (DT) as $T/N$.

We classified our results by ranges according to Table 6. The problem range is given by the number of nodes, the terminals density and the region density.

<table>
<thead>
<tr>
<th>Problem range</th>
<th>Terminal density (DT)</th>
<th>Region density (DR)</th>
<th>Genetic algorithm</th>
<th>Two-step heuristic</th>
<th>Cost reduction</th>
<th>Arc density (DA)</th>
<th>Genetic SLA</th>
<th>heuristic SLA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Cost</td>
<td>Time</td>
<td>Cost</td>
<td>Time</td>
<td></td>
<td></td>
</tr>
<tr>
<td>≤ 40</td>
<td>[0.1-0.55]</td>
<td></td>
<td>12.91</td>
<td>4.7</td>
<td>18.11</td>
<td>5.1</td>
<td>29%</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td>(0.4-0.6]</td>
<td></td>
<td>11.12</td>
<td>5.1</td>
<td>14.23</td>
<td>5.2</td>
<td>22%</td>
<td>98%</td>
</tr>
<tr>
<td></td>
<td>[0.25-0.4]</td>
<td></td>
<td>20.76</td>
<td>23.8</td>
<td>28.78</td>
<td>24.5</td>
<td>28%</td>
<td>97.5%</td>
</tr>
<tr>
<td></td>
<td>(0.6-1.0]</td>
<td></td>
<td>20.21</td>
<td>60.6</td>
<td>35.12</td>
<td>46.8</td>
<td>42%</td>
<td>88%</td>
</tr>
<tr>
<td>(0.55-1.0]</td>
<td>(0.4-0.6]</td>
<td></td>
<td>22.08</td>
<td>37.8</td>
<td>34.50</td>
<td>62.1</td>
<td>36%</td>
<td>98.9%</td>
</tr>
<tr>
<td></td>
<td>[0.25-0.4]</td>
<td></td>
<td>29.47</td>
<td>92.6</td>
<td>45.24</td>
<td>95.5</td>
<td>35%</td>
<td>98.5%</td>
</tr>
<tr>
<td></td>
<td>(0.6-1.0]</td>
<td></td>
<td>29.46</td>
<td>92.6</td>
<td>45.24</td>
<td>95.5</td>
<td>35%</td>
<td>100%</td>
</tr>
<tr>
<td>(40-80)</td>
<td>[0.1-0.55]</td>
<td></td>
<td>43.91</td>
<td>208.8</td>
<td>60.74</td>
<td>150.1</td>
<td>28%</td>
<td>92.5%</td>
</tr>
<tr>
<td></td>
<td>(0.4-0.6]</td>
<td></td>
<td>43.91</td>
<td>208.8</td>
<td>60.74</td>
<td>150.1</td>
<td>28%</td>
<td>92.5%</td>
</tr>
<tr>
<td></td>
<td>[0.25-0.4]</td>
<td></td>
<td>54.56</td>
<td>592.8</td>
<td>81.65</td>
<td>303.2</td>
<td>33%</td>
<td>91%</td>
</tr>
</tbody>
</table>
Table 6: The results show that the genetic algorithm attains better results than the two-step heuristic for networks in all ranges. For large networks, the genetic algorithm reduces costs more than for small networks. Both terminal and region densities emerged as important explaining factors. The density-of-arcs parameter does not significantly affect cost or time for execution; but it is the main factor affecting SLA. Computation time for the two-step heuristic is lower than that for the genetic algorithm specific ranges because it is based on simpler rules and does not use iterative calculus as genetic algorithms do. However, we obtained all the results within feasible bounded execution times.

In table, costs are in million of euros, average execution time are in seconds.

The survivability level attained percentage is the final survivability level attained divided into the survivability level required.

We found that coverage is associated with the density of the terminals, since coverage is calculated as the ratio between the activated nodes in the network (terminals, T) and the total number of nodes (N) in the network. The region’s density indicates the multiplexing level in the network: for a high value of DR, we will have a low level of multiplexing, and for a low value of DR, we will have a high level of multiplexing.

Based on our results, we drew some general conclusions (figure 4).
Figure 4: The network coverage is in a linear relationship with the cost for deploying it, although the cost increments are smaller than the increments in network coverage. On the other hand, the multiplexing affects the network cost depicting three interesting zones: a first area of over-engineering, where the multiplexing effect generated is excessive and the cost is not optimum; another one of under-engineering, where multiplexing levels are scarce and the cost raises; and finally one of good-engineering, where multiplexing levels result adequate and which corresponds to the optimum cost. Finally, costs remain the same when demand increases, mainly because of the high capacity of the fiber-optic links.

The costs of deployment is very sensitive to the degree of coverage (the terminal nodes by the network) and to the multiplexing level (the relation between the number of regions and the number of terminals). We therefore checked the good-engineering zone before defining the hub structure and determining the region’s density. On the other
hand, the deployment topology is extremely robust, handling great increases in demand (figure 4).

We used our results fine-tune and calibrate the algorithms. We then applied the tool to the different geographical areas in the Andalusian region (figures 5 and 6, table 7).

Figure 5: We show the results obtained for the area of the Seville province. We show the case of a design based on four regions, after checking that this was the case which corresponded to the good-engineering multiplexing area. First, in this figure we depict the physical network that we proposed for the province of Seville. It reflects a ring-tree structure. The thin lines represent the tree outline corresponding to the intraregional communication sections and the thick line represents the ring outline corresponding to interregional communication.
Figure 6: The logic design network for the province of Seville reflects a ring-star structure. The thin line forms the star outline corresponding to the intraregional communication sections and the thick line represents the ring outline corresponding to interregional communication. The grey scales differentiate among the four regions of the Seville province. Note that white zones are non-covered areas, for example agricultural areas.

The investment required to setup the fiber-optic network was 62.21 million euros. We also obtained ratios useful for analyzing costs with respect to certain parameters, for example setup cost with respect to the number of people reached (43.54 euros per person), and with respect to the number of households (126.24 euros per household); the latter is a better index for economic effort, because it is households that subscribe to cable telecommunication contents.

<table>
<thead>
<tr>
<th>Total setup cost</th>
<th>62.21 million €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of survivability grade specifications met</td>
<td>100 %</td>
</tr>
<tr>
<td>Cost of setup with respect to population reached</td>
<td>43.54 €/inhabitant reached</td>
</tr>
<tr>
<td>Cost of setup with respect to the number of households reached</td>
<td>126.74 €/household reached</td>
</tr>
</tbody>
</table>
Cost of setup with respect to the number of main residences reached

159.55 €/main household reached

Table 7: Main economic ratios associated to the network setup in the area corresponding to the Seville province. The most interesting values are the total setup cost and the setup cost with respect to the number of households since they are the subscribers to the cable telecommunication contents. Also, we have included this ratio with respect to the number of main residences, taking into account the possibility of having several residences per household (as vacation residence for example).

Conclusion

The directorate general of the Andalusia Government for the information society regarded as very positive our contribution to the development of a tool for evaluating the levels of investment it would require to setup a fiber-optic network for the region. Our results allowed it to justify its interest in establishing a network that included small towns as well as large cities.

The final result of our work was a technical study used as the basis for the current pilot project for the deployment of a universal telecommunication network in the Andalusia region. The regional government is currently implementing the pilot project and carrying out the first civil-engineering works. Furthermore, the proposal is helping to persuade to private operators in Andalusia of the advantages to be derived from establishing telecommunication capabilities, especially in attracting the early market.
APPENDIX

Complete model formulation

Parameters:

\[ N = \text{set of nodes in the graph (the underlying transport network)} \]
\[ A = \text{set of arcs in the graph (the underlying transport network)} \]
\[ R = \text{set of regions to be covered by the network} \]
\[ M(r) = \text{set of urban nodes inside the region } r \in R \]

\[ K = \text{the set of origin-destination communication pairs. Two communication levels exist: communication within each region, } r, K_r, \text{ and communication between the regions, } K_o, \]

\[ p(k) = \text{the set of feasible paths connecting the origin node of the pair } k \in K, o(k), \text{ with the destination node, } d(k). \]

\[ H_i = \text{the hub structure, containing one hub per region.} \]

\[ E_{H_i} = \text{a set of feasible links for the structure } H_i. \]

Variables

\[ y_{ij} = \text{a binary variable indicating whether the undirected arc } \{i,j\} \text{ is used in the network infrastructure.} \]

\[ y_{j\nu_r} = \text{a binary variable indicating whether a hub is installed in the urban node } j \in M(r). \]

\[ p_{kh} = \text{a continuous variable indicating the origin-destination pair demand fraction, } k, \text{ through the path } h. \]

\[ x_{e_{u_i}} = \text{a continuous variable indicating the flow level in each link } e \text{ when } H_i \text{ is the hub structure.} \]

\[ \eta_i = \text{a binary variable taking a value equal to one if } H_i \text{ is the hub structure.} \]
Data

\( \gamma_k \) = demand for the origin-destination communication pair, \( k \).

\( \rho_k \) = the maximum demand fraction related to the origin-destination pair \( k \) allowed in a communication path or managed in a hub.

\( \delta_{ij}^{kh} \) = a binary parameter, which is equal to one if the path \( h \) uses the arc \( \{i,j\} \) for the communication \( k \) and is otherwise zero.

\( \delta_e^{kh} \) = a binary parameter, equal to one if the transmission link \( e \) is incorporated in the path \( h \) used for the communication \( k \) and is otherwise zero.

\( \delta_j^{kh} \) = a binary parameter, equal to one if the path \( h \) used for the communication \( k \) incorporates the node \( j \) and otherwise zero.

\( f_{ij} \) = the linear cost of civil-engineering work in the arc \( \{i,j\} \), including the costs of ditches and conduits.

\( f_{j\phi} \) = the cost of establishing node \( j \) as a regional hub.

\( c_{ei}(x_{ei}) \) = the cost of the link \( e \) when structure \( H_i \) is used and the flow over the link is \( x_e \).
The integer program includes the demand-balance constraints (6) plus those related to the topological and technological conditions of the problem (5), (7), (8), and (9).

Constraint (6) ensures that 100 percent of the total volume of demand across all the feasible paths in the network reaches the destination from the origin of the communication. Constraint (5) determines that only one hub can be activated per region. Constraint (7) establishes the arcs shaping the conduit network as a function of the communication paths. Constraint (8) determines the flow in each transmission link as the amount of flow for all the paths and all the origin-destination pairs of communication that includes the link $e$. Constraint (9) imposes the contemplated hub
structure as the product of the binary variables associated with the corresponding structure. Although we have written constraint (9) in its nonlinear form, it could be rewritten using an additional binary variable and a large number of linear constraints. Cortes et al. (2001) discuss these constraints extensively.

Finally, we complete the set of constraints by introducing survivability and reliability levels (10), (11) and the delay tolerated by the network (12). We adopted diversification procedure (Alevras et al., 1997). Constraint (11) forces us to use as many paths as parameter \( \lceil 1/\rho_k \rceil \) determines, avoiding overloaded links, which would endanger the network’s survivability. Constraint (10) prevents nodes from managing more flow than the permitted under this bound, \( \lceil 1/\rho_k \rceil \). Constraint (12) forbids paths from incorporating number of hubs greater than a certain maximum bound because the switching process is the dominant cause of the delay in fiber-optic networks. It does not allow paths implying greater delays than those determined by the maximum level and prevents them being considered in determining the transmission links. We note these paths as \( P^*(H_i(k)) \).

By converting the costs of transmission links in the objective function into a piecewise linear cost function and the constraints (9) into a set of linear constraints with binary variables; we transform the integer program into a mixed-integer linear programming problem.

References


